

# garden



By Roger Myers

Roger Myers is the President and Founder of American Beauty Landscaping. Established in 1979, ABL is the Valley's industry leader with more than 100 national, state and local awards to its landscape design and build credit.

YO0508 Log # 504

## *Award Winning Landscapes Begin Here*

When it comes to improving the look and the value of your home, landscaping proves to be a solid investment. When selling a home, there is no doubt curb appeal can make or break a potential buyer's opinion of your place. "Landscaping definitely sells the home. It definitely brings the customers in says Greg Paul, of Realty One in Rocky River.

Yet, we still have no problem spending \$1,000.00 on a new toilet or new hanging light, which no one else sees, and neglect the front yard, which everyone sees!

Don't be afraid to consult with a landscape professional to get ideas and open up your mind to possibilities you never imagined. It can help prioritize what you are going to spend your money on to get the most dramatic results – not only from an aesthetic point of view, but also a value point of view.

Northeast Ohio has long been known as a region that has a dedication to beautiful properties. Nationally, the landscape industry is a \$150 billion-a-year industry employing more than 2 million people!



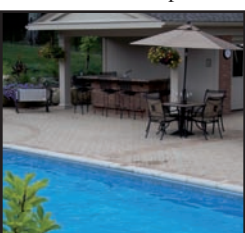
Today's trends take the backyard beyond a simple flower garden surrounding an 8' x 10' cement pad to backyard areas that become an outdoor living space. People who enjoy entertaining find that outdoor kitchens offer convenience and novelty for large groups. Others enjoy

the privacy of small intimate areas that can provide places to relax and enjoy the sounds of nature or a water feature.

A well-landscaped property does not necessarily mean a huge monetary investment. However, there is a trend to hire a professional company for the entire job, because plans are more intricate and sophisticated today.

The adjoining photos of a backyard project built in Boardman earned American Beauty Landscaping an Honor's Award from the Ohio Landscape Association.

The homeowner entertained family and friends on a regular basis, and the three kids enjoyed swimming. Dad wished to have a boisterous waterfall he could hear and loved his Koi pond.



A wet bar, a raised fire pit to warm up to on cool evenings, a hot tub and an outdoor cooking area all needed to be considered for this.

This is not your typical backyard patio. It required experienced designers and knowledgeable, skilled craftsmen to create it. It is the ultimate entertainment area that can be accomplished

when creative minds meet ambitious, willing homeowners.

**If you can dream it – we can build it.**

See you again next month!